

A KEYNOTE IN 45 MINUTES



# THE WINNING MIND

"The science of how elite performers build a mind that wins under pressure - and how your people can too."

Roberto Forzoni · Performance Psychologist · Keynote Speaker · Magician

WORLD  
CHAMPION

No. 1

23 ➤ 78%

The judoka who rebuilt his mind.

The player who came back from  
the brink

The team that changed  
its season

## Inside the keynote

"The 'bad boy' of British judo who became a world champion. A tennis player on the brink of quitting who rose to world No. 1. A Premier League team that turned a relegation season around. Across 40 years inside elite sport, Roberto has studied what separates those who perform when it matters from those who fold — and translates that science into tools an audience can use on Monday morning. Not motivation. Method."

## What the audience leaves with

A reframe

how elite performers turn pressure into an advantage, not a threat.

A method

the evidence-based routine behind real confidence and resilience, not positive thinking.

A daily practice

the small, repeatable things champions do that everyone else skips.

## Ideal for

Leadership development

Resilience & wellbeing programmes

Conference keynotes

Sales kick-offs

High-pressure teams

Team building

Personal development

Change & uncertainty

